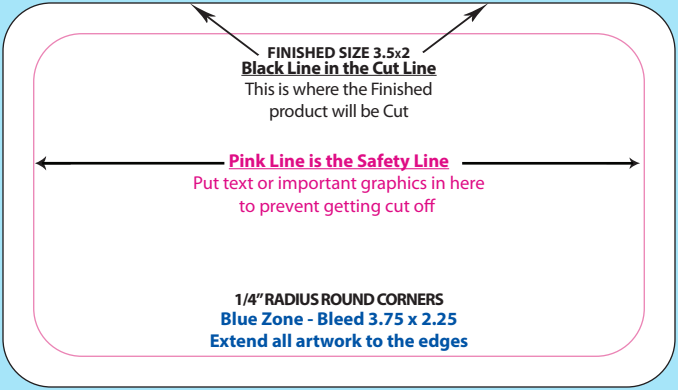




The diagram shows a white rectangular card with rounded corners, set against a light blue background. The card has a black border. Inside, there is a pink line forming a rounded rectangle. Two black arrows point from the top corners of the card towards the center, meeting at the text 'FINISHED SIZE 3.5x2'. Below this, the text 'Black Line in the Cut Line' is underlined. A horizontal black line with arrows at both ends spans the width of the card, passing through the text 'Pink Line is the Safety Line'. Below this, the text 'Put text or important graphics in here to prevent getting cut off' is written in pink. At the bottom, the text '1/4" RADIUS ROUND CORNERS' is written in black, followed by 'Blue Zone - Bleed 3.75 x 2.25' and 'Extend all artwork to the edges' in blue.

FINISHED SIZE 3.5x2
Black Line in the Cut Line

This is where the Finished
product will be Cut

Pink Line is the Safety Line

Put text or important graphics in here
to prevent getting cut off

1/4" RADIUS ROUND CORNERS
Blue Zone - Bleed 3.75 x 2.25
Extend all artwork to the edges